

GIFTS AI, Inc. – Prohibited Usage Policy

Effective Date: 08/21/2025

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At GIFTS AI, Inc. (“GIFTS AI,” “Company,” “we,” or “us”), we are committed to maintaining a safe, lawful, and trustworthy platform for customers, brand partners, and vendors. This Prohibited Usage Policy forms part of our Terms of Service and applies to all users of our website, AI-powered tools, marketplace, and related services (collectively, the “Services”).

By accessing or using our Services, you agree not to engage in any of the prohibited activities listed below.

1. Unlawful and Fraudulent Activities

- Use the Services to engage in fraud, scams, money laundering, or any unlawful activity under U.S. federal, state, or international law.
- Attempt to gain unauthorized access to accounts, systems, data, or networks connected to GIFTS AI.
- Create, list, or distribute counterfeit, stolen, or misrepresented products through the platform.
- Engage in deceptive trade practices, including false advertising or “bait-and-switch” sales tactics.
- Violate consumer protection laws, including California Civil Code §1723 (return/refund obligations).

2. Misuse of AI-Generated Content

- Present AI-generated content (e.g., product descriptions, recommendations, chatbot responses) as professional, medical, legal, or financial advice.
- Use the Services to create, distribute, or promote false, misleading, or deceptive content, including deepfakes, manipulated images, or misinformation.

- Remove, obscure, or alter AI disclaimers required by law (e.g., California political content disclosure rules, Texas deepfake restrictions) or Company policy.
- Input, upload, or share sensitive or confidential third-party data into AI systems (e.g., personal financial, medical, or biometric data) without proper rights or consent.
- Use AI-generated outputs in violation of TCPA marketing restrictions or applicable advertising laws.

3. Intellectual Property Violations

- Upload, submit, or distribute materials that infringe copyrights, trademarks, patents, trade secrets, or publicity rights of third parties.
- Use GIFTS AI's tools or algorithms to scrape, copy, or replicate proprietary data or content.
- Misappropriate training data, prompts, or algorithms for the purpose of building competing AI systems.

4. Security and System Integrity

- Attempt to reverse-engineer, decompile, or manipulate GIFTS AI's software, AI models, or proprietary algorithms.
- Introduce malware, viruses, bots, scrapers, or automated systems that disrupt platform operations.
- Exploit vulnerabilities to gain unfair advantage (e.g., pricing errors, automated bulk purchasing, denial of service).
- Circumvent technical restrictions designed to protect data, intellectual property, or system security.

5. Marketplace Restrictions

- List, promote, or sell prohibited products, including but not limited to: weapons, drugs, counterfeit goods, stolen items, or goods banned by law or Company policy.
- Misrepresent the authenticity, condition, or origin of products sold on the platform.
- Circumvent or attempt to bypass GIFTS AI's order, payment, dropshipping, or shipping systems.
- Use the platform to transact directly with vendors or customers outside of authorized GIFTS AI channels ("off-platform transactions") to avoid applicable fees.

6. Harassment and Abusive Conduct

- Use AI-powered chat, messaging, or feedback tools to harass, threaten, intimidate, or abuse customers, employees, or third parties.
- Post, transmit, or display discriminatory, hateful, obscene, defamatory, or offensive content.
- Engage in conduct that interferes with another user's ability to fairly use the Services.

7. Export Controls & Compliance

- Use the Services in violation of U.S. export control laws and regulations.
- Export or re-export GIFTS AI technologies to embargoed countries or restricted individuals/entities.
- Employ the Services in connection with illegal surveillance, weapons development, or other restricted activities.

8. Enforcement & Remedies

- Suspension or termination of accounts found in violation of this Policy.
- Withholding or clawing back funds derived from prohibited activities.
- Reporting unlawful activity to law enforcement or regulators.
- Pursuing civil or criminal remedies to recover damages or prevent future harm.